

# Content Preloading



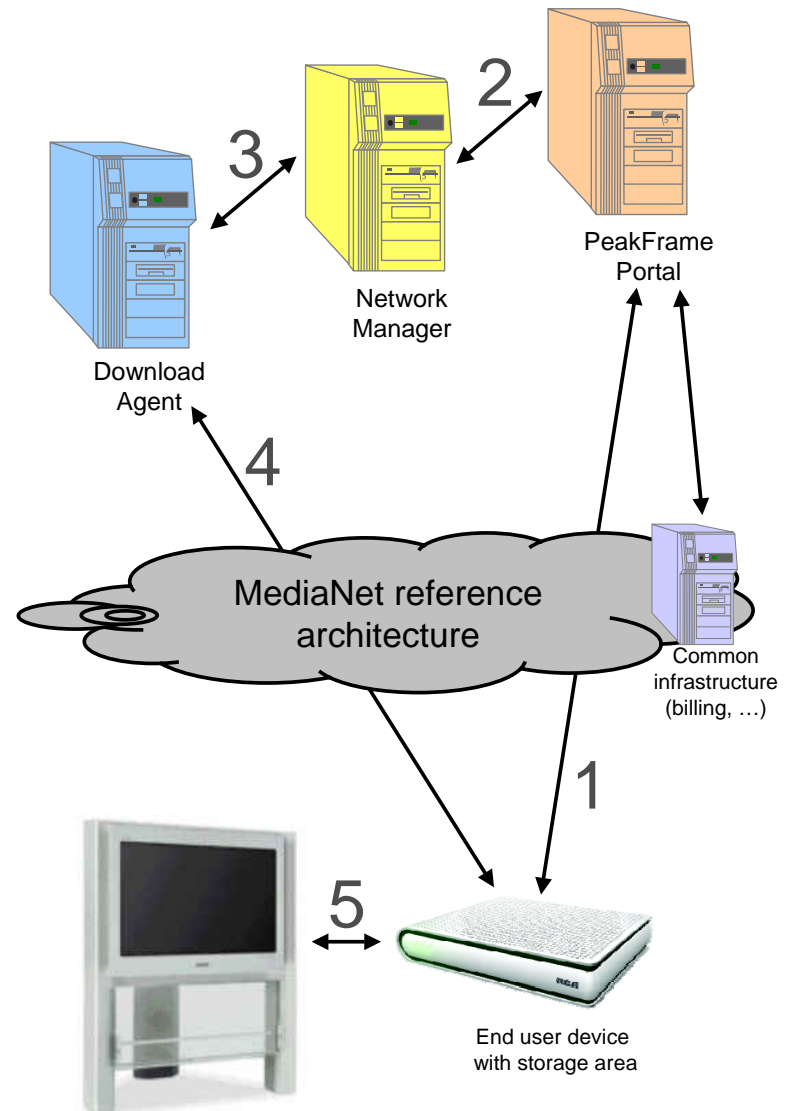
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## Application Area:

Progressive Download for all IP TV applications like VOD, Games, Software updates...

## Features:

- The user select a content available in content preloading
- Price will depend of the due time
- Or the user subscribes to a service that preloads contents according to his preferences (e.g. "daily sport news")
- Contents are pushed by the system according to network constraints
- End user can use normally his CPE during the download
- Then the user can watch his contents locally



## Advantages of the Content preloading solution:

- Reduce transfer cost because heavy QoS (on delay, jitter...) is not necessary
- Optimize network usage: transfer contents during the quiet hours
- Provide access to High Definition contents that can not be streamed
- Workaround the VOD server simultaneous client limit
- Play offline preloaded contents
- Transfer to other devices (e.g. DVD burning)
- Can be used for all kind of contents (video, music, applications, ...)