

Application Area:

New user experience that allows users to have rich communication with buddies in their community while watching a TV broadcast.

Features:

- ❑ New innovative application concept designed making TV viewing a social experience by adding rich communication and community support and generating new business opportunities for operators, content providers and users
- ❑ User experience defined by building flash demonstrators
- ❑ Scalable architecture designed and developed
- ❑ Integrated with the N-services platform in the network access provider segment
- ❑ Integrated with the Managed Services Framework and Routing Gateway in the home network segment
- ❑ AmigoTV client both ported on a PC as well as STB
- ❑ End-user feedback tests performed on testbed with real users
- ❑ Features to be extended taking into account other access technologies and other ways of interactivity during prolongation

> Find your friends on TV

- ❑ Use 'Channel presence' to find out what they are watching

> Talk with your friends

- ❑ Comment on the TV program

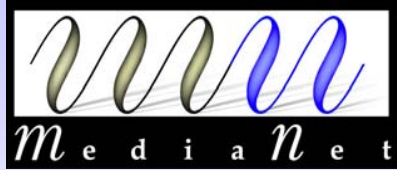
> Share your emotions

- ❑ Change the expression of your avatar (*)
- ❑ Send multimedia messages



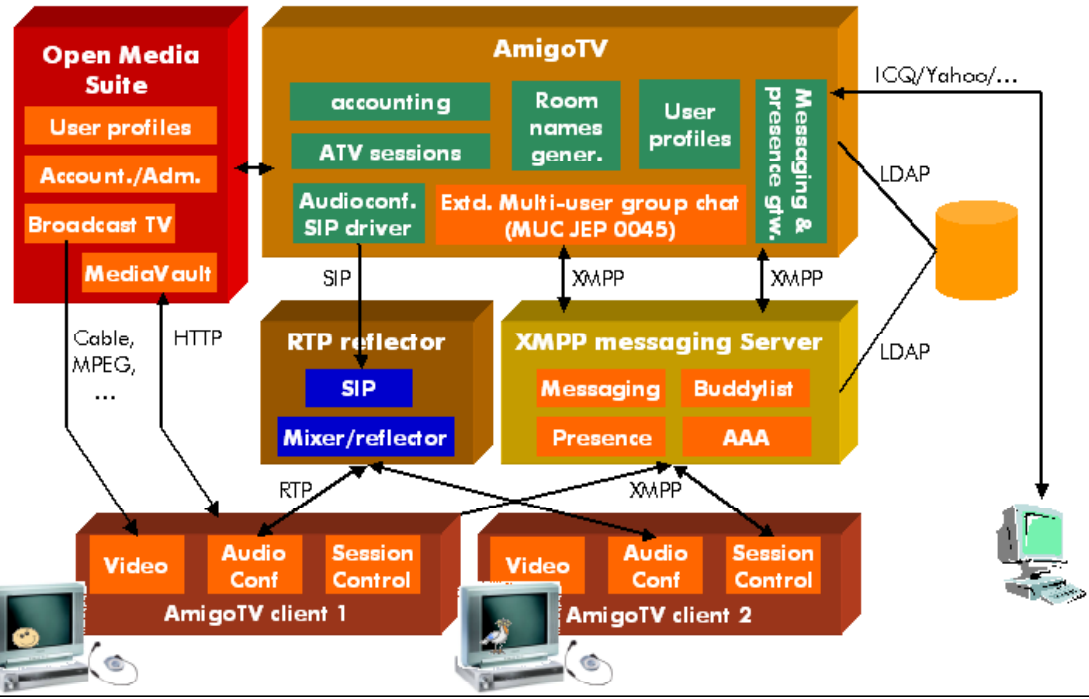
Avatar = your graphical presence on TV

AmigoTV



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AmigoTV architecture



Implementation on MediaNet referencer architecture

